



LONG BEACH TRANSIT

FOR IMMEDIATE RELEASE

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LONG BEACH TRANSIT FREE NEW YEAR'S EVE

Evening and Late Night Free Bus Service Supports Downtown Celebrations

LONG BEACH, CALIF. (December 19, 2013) – Free system-wide bus service will be available on Long Beach Transit starting at 5 p.m. this New Year's Eve. The promotion encourages residents to take public transit to and from festivities in Long Beach to avoid drinking and driving. This free service was made available in part by the Downtown Long Beach Associates in promotion of the New Year's Eve events happening in downtown Long Beach. The events include a family-friendly celebration, fireworks display and live music at Rainbow Harbor, as well as a street party on Pine & Broadway that ends at 2 a.m. "We want everyone to enjoy a fun and safe celebration, so let us be your designated driver for the night. Leave your car at home, avoid parking and ring in the new year!" said Robyn Gordon-Peterson, Long Beach Transit's Chief Operating Officer and Senior Vice President.

In addition to free boarding on regular routes leaving the First Street Transit Gallery through 12:30 a.m., free extended evening service will be available on New Year's Eve to accommodate anticipated high demand in downtown Long Beach. The last buses running extended service will leave the Transit Gallery, located on 1st Street between Pine Avenue and Long Beach Blvd in downtown Long Beach, at 1:30 a.m. and 2:30 a.m. Bus routes during the extended service hours will be abbreviated and outbound only, so residents are encouraged to plan their trip early by calling LBT's friendly customer service team at 562-591-2301 Monday-Friday, 7am-6pm, Saturday 8am-3pm, or by visiting the Transit & Visitor Information Center at First Street & Pine Avenue in downtown Long Beach. Transit assistance from a live person will be available in downtown Long Beach during the New Year's Eve festivities, and regular route information is available 24/7 at www.lbtransit.com.

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Trips at 1:30 a.m. and 2:30 a.m. will leave the First Street Transit Gallery at the following shelters:

SHELTER B

Route 46: To Anaheim at PCH

Route 181: To Wardlow Station via Magnolia

SHELTER C

Route 111: To Lakewood at Del Amo via Broadway

Route 191: To Del Amo at Lakewood via Santa Fe

SHELTER E

Route 94: To Bellflower at Stearns via 7th/CSULB

SHELTER F

Route 173: To LB Towne Center via Atherton/CSULB

SHELTER G

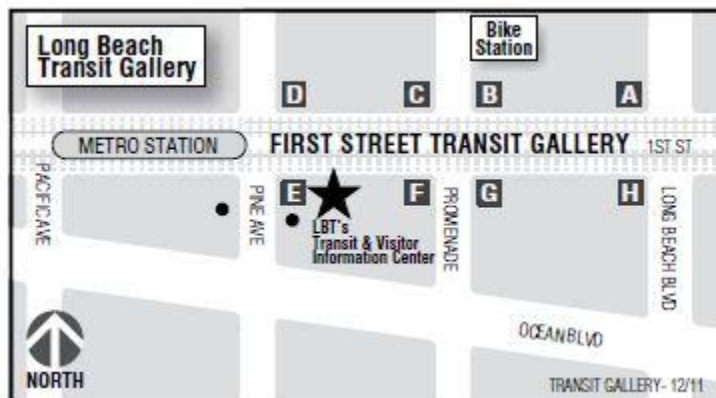
Route 61: To Atlantic at Del Amo

SHELTER H

Route 21: To Cherry at Del Amo

Route 121: To Alamitos Bay Landing (Not CSULB)

Route 151: To Colorado Lagoon via 4th



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About Long Beach Transit

Long Beach Transit serves over 28.2 million boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, and Paramount. Water taxi services via AquaBus and AquaLink are available in the summer months. For more information visit www.lbtransit.com.

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