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LONG BEACH TRANSIT LAUNCHES TRANSIT AMBASSADOR PROGRAM TO IMPROVE TRANSIT EXPERIENCE

(LONG BEACH, CALIF., October 23, 2017) – Long Beach Transit (LBT) today announced the start of its pilot Transit Ambassador Program – uniformed security officers with specialized public transit training, who will ride LBT’s system to provide on-bus security support and customer service.

“The presence of the Transit Ambassadors onboard LBT’s buses will aid in enhancing the customer experience as well as improving safety and service quality,” said LBT Chief Executive Officer Kenneth McDonald. “These Transit Ambassadors will be visible to our customers, available to assist and help mitigate problems if they occur.”

Transit Ambassadors are state-registered security officers under contract with Allied Universal Security Services.



About Long Beach Transit

Long Beach Transit serves 26 million annual boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Los Alamitos, Norwalk, and Paramount and Seal Beach. Water taxi services via AquaLink and AquaBus are available spring through fall. For more information, visit www.lbtransit.com.